

City of Cocoa

*65 Stone Street
Cocoa, FL 32922*



Meeting Agenda

Monday, October 16, 2023

6:00 PM

Cocoa City Council Chambers

Diamond Square RDA

I. CALL TO ORDER**INVOCATION****PLEDGE OF ALLEGIANCE****ROLL CALL****II. APPROVAL OF AGENDA AND MINUTES:****AGENDA:**

1. [23-651](#) Request Agency approval of the Agenda for the Diamond Square CRA Regular Meeting on October 16, 2023, either as written or amended...End

Attachments: [DSCRA - Short Agenda - 10.06.2023 - FINAL.pdf](#)

MINUTES:**III. DELEGATIONS:**

In accordance with the City Council's rules and procedures, residents or tax-payers of the City (upon any subject of general or public interest), City employees (regarding his/her employment), and water and sewer customers (on matters related to the City's water and/or sewer system), may address the City Council under Delegations on items not on the printed agenda by filling out a speaker card.

Speaker cards are located outside the Council meeting room and should be provided to the City Clerk. Please observe the time limit of five (5) minutes while speaking under Delegations. Delegations shall be limited to thirty (30) minutes unless extended by Council.

IV. PRESENTATIONS:

1. [23-655](#) Presentation by Delores McLaughlin, CEO of Alliance for Neighborhood Restoration (ANR), of Fiscal Year 2023 Annual Report...End
2. [23-659](#) Presentation by Samantha Senger, Director of Communications and Economic Development for the City of Cocoa, on a two-fold plan to address Public Relations (PR) for the Diamond Square CRA...End

Attachments: [DS Marketing.pdf](#)

V. ACTION ITEMS:

1. [23-660](#) Request Agency approval of financial support for Sherry Amos, Director, Learning & Achievement Academy's Summer Enrichment Program for June 2024, with the option to seek renewal after review of intervention results. Staff recommend financial support not to exceed \$10,000...End

Attachments: [LA Summer Slide Graphic.pdf](#)

VI. ATTORNEY'S REPORT:

VII. UPDATES AND STAFF REPORTS:

VIII. NEXT MEETING DATE:

The next regularly scheduled meeting of the Diamond Square Community Redevelopment Agency will be on Monday, November 20, 2023 at 6:00 PM at the Cocoa City Hall, 65 Stone Street, Cocoa, Florida.

IX. ADJOURNMENT

NOTICE TO THE PUBLIC:

This is a public meeting. All interested parties may attend in person. The facility wherein this public meeting will be held is accessible to the physically handicapped. In accordance with the Americans With Disabilities Act, persons needing assistance to participate in any of these proceedings should contact the City Clerk of the City of Cocoa, listed below, at least 48 hours prior to the meeting: Carie Shealy, City Clerk, 65 Stone Street, Cocoa, by telephone at (321) 433-8484 or via email at cshealy@cocoafl.org.

Additionally, interested persons may view or listen to the meeting electronically at the following internet sites:

(1) <https://tinyurl.com/s5e875r> or

(2) <https://cocoa.legistar.com/DepartmentDetail.aspx?ID=26365&GUID=FF9D3369-D354-4FAB-800A-57D0AEE30153&Mode=MainBody>

However, the City is not responsible for technical difficulties that may occur while attempting to view or listen to the meeting on the internet.

Interested persons may submit their written comments or questions regarding the meeting prior to the meeting through Email at meetings@cocoafl.org, or via E-comments through the online agenda. Any electronic comments submitted will be made part of the meeting record. Written comments or questions not relevant to the Council meeting agenda will not be made part of the meeting record but will be maintained as public record.

Pursuant to Section 286.0105, Florida Statutes, the City hereby advises the public that: if a person decides to appeal any decision made by the City Council with respect to any matter considered at its meeting or hearing, that person will need a record of the proceedings and for such purpose, affected persons may need to assure that a verbatim record of the proceedings is made, and such record shall include the testimony and evidence upon which the appeal is to be based. This notice does not constitute consent by the City for the introduction or admission into evidence of otherwise inadmissible or irrelevant evidence, nor does it authorize challenges or appeals otherwise not allowed by law.

Although members of the public are entitled to be heard by the City Council on certain items on the meeting agenda pursuant to the City Council Rules of Procedure, members of the public are not entitled to an immediate response by either administrative staff members or Council; however, the City Council or administrative staff may provide a response at their discretion. When presenting before the City Council, all comments or questions should be directed to the Mayor or the chair of the meeting. Comments or questions should not be made directly to administrative staff without permission from the Mayor or chair.

Public debate by individual speakers from the audience on public hearing items shall be limited to three (3) minutes. Applicants or representatives of recognized groups with special interests in a matter shall be limited to ten (10) minutes; and total debate on a single issue shall be limited to thirty (30) minutes. Only one presentation per person per item shall be allowed.

A Council member may add an item to the agenda during the meeting only at the time the agenda is approved. If the item requires action by the Council, then it may be added to the agenda by an affirmative vote of the Council, and written documentation must be submitted at the time the item is added to the agenda. Matters may also be raised by the Council, City Manager or City Attorney under reports and acted upon by the City Council.

This agenda is posted on the Municipal Bulletin Board and at the Central Brevard Library and Reference Center in Cocoa for public review.



Legislation Details (With Text)

File #: 23-651 **Version:** 1 **Name:**
Type: Agenda **Status:** Agenda Ready
File created: 10/11/2023 **In control:** Diamond Square RDA
On agenda: 10/16/2023 **Final action:**
Title: Request Agency approval of the Agenda for the Diamond Square CRA Regular Meeting on October 16, 2023, either as written or amended...End
Sponsors:
Indexes:
Code sections:
Attachments: [DSCRA - Short Agenda - 10.06.2023 - FINAL.pdf](#)

Date	Ver.	Action By	Action	Result
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DIAMOND SQUARE REDEVELOPMENT AGENCY AGENDA ITEM

Memo Date: October 11, 2023
Agenda Date: October 16, 2023
Prepared By: Ryan Browne, Redevelopment Coordinator
Through: Charlene Neuterman, Community Services Director
Requested Action:
Request Agency approval of the Agenda for the Diamond Square CRA Regular Meeting on October 16, 2023, either as written or amended.

BACKGROUND:

Agency Members approve the Agenda at the beginning of the meeting.

BUDGETARY IMPACT:

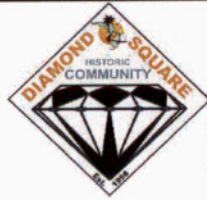
None.

PREVIOUS ACTION:

N/A.

RECOMMENDED MOTION:

Request Agency approval of the Agenda for the Diamond Square CRA Regular Meeting on October 16, 2023, either as written or amended.



DIAMOND SQUARE

REDEVELOPMENT AGENCY

Tracy Moore
Chairperson

Crystal McQueen
Vice Chairperson

Larry Brown
Board Member
appointed by
Brevard
County

Jackie Isom
Board Member

Ed Jones
Board Member

Amy Robinson
Board Member

Marilyn Smith
Board Member

DATE: Monday, October 16, 2023
TIME: 6:00 p.m.

Location: Cocoa City Hall
Council Chambers
65 Stone Street

I. CALL TO ORDER
INVOCATION
PLEDGE OF ALLEGIANCE
ROLL CALL

II. APPROVAL OF AGENDA & MINUTES

AGENDA: Regular Meeting of October 16, 2023

III. DELEGATIONS

IV. PRESENTATIONS

1. Delores McLaughlin, CEO, Alliance for Neighborhood Restoration (ANR) – Presenting: "2023 Annual Report"
2. Samantha Senger, Director of Communications & Economic Development, City of Cocoa – Presenting: "Diamond Square PR"

V. ACTION ITEMS

1. Approve one-time support of Sherry Amos, Director of Summer Enrichment Program for Fiscal Year 2024, with performance measures to decide whether to renew for following years. Decide on amount of support.

VI. ATTORNEY'S REPORT

VII. UPDATES AND STAFF REPORTS

VIII. NEXT MEETING DATE

The next meeting of the Diamond Square Community Redevelopment Agency is November 20, 2023, at 6:00 PM. The meeting will be held at the City of Cocoa, City Hall, Council Chambers, located at 65 Stone Street, Cocoa, FL.

IX. ADJOURNMENT

NOTICE TO PUBLIC:

This is a public meeting. All interested parties may attend. The facility wherein this meeting will be held is accessible to the physically handicapped. Please be advised that more than one member of the City Council may attend. Pursuant to Section 286.0105, Florida Statutes, the City hereby advises the public that: if a person decides to appeal any decision made by this board with respect to any matter considered at its meeting or hearing, that person will need a record of the proceedings and for such purpose, affected persons may need to insure that a verbatim record of the proceedings is made, and such record shall include the testimony and evidence upon which the appeal is to be based. This notice does not constitute consent by the City for the introduction or admission into evidence of otherwise inadmissible or irrelevant evidence, nor does it authorize challenges or appeals otherwise allowed by law. This agenda is posted on the Municipal Bulletin Board and at the Central Brevard Library and Reference Center in Cocoa for public review.



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Type: Awards/Presentations **Status:** Agenda Ready
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On agenda: 10/16/2023 **Final action:**
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Sponsors:
Indexes:
Code sections:
Attachments:

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DIAMOND SQUARE REDEVELOPMENT AGENCY AGENDA ITEM

Memo Date: October 11, 2023
Agenda Date: October 16, 2023
Prepared By: Ryan Browne, Redevelopment Coordinator
Through: Charlene Neuterman, Community Services Director
Requested Action:
Presentation by Delores McLaughlin, CEO of Alliance for Neighborhood Restoration (ANR), of Fiscal Year 2023 Annual Report.

BACKGROUND:

At the end of each fiscal year, Alliance for Neighborhood Restoration (ANR) is required to give an Annual Report to the Agency showcasing the achievements of ANR programs throughout the program year.

BUDGETARY IMPACT:

None.

PREVIOUS ACTION:

Last fiscal year, ANR presented their Annual Report at the September 2022 meeting.

RECOMMENDED MOTION:

Presentation by Delores McLaughlin, CEO of Alliance for Neighborhood Restoration (ANR), of Fiscal Year 2023 Annual Report.



Legislation Details (With Text)

File #:	23-659	Version:	1	Name:	
Type:	Awards/Presentations	Status:		Agenda Ready	
File created:	10/12/2023	In control:		Diamond Square RDA	
On agenda:	10/16/2023	Final action:			
Title:	Presentation by Samantha Senger, Director of Communications and Economic Development for the City of Cocoa, on a two-fold plan to address Public Relations (PR) for the Diamond Square CRA...End				
Sponsors:					
Indexes:					
Code sections:					
Attachments:	DS Marketing.pdf				

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DIAMOND SQUARE REDEVELOPMENT AGENCY AGENDA ITEM

Memo Date: October 12, 2023
Agenda Date: October 16, 2023
Prepared By: Ryan Browne, Redevelopment Coordinator
Through: Charlene Neuterman, Community Services Director
Requested Action:
Presentation by Samantha Senger, Director of Communications and Economic Development for the City of Cocoa, on a two-fold plan to address Public Relations (PR) for the Diamond Square CRA.

BACKGROUND:

Diamond Square CRA Board Chairperson MOORE tasked Staff with developing a Public Relations (PR) campaign for the Diamond Square CRA that would accomplish two primary goals:

1. To promote the Diamond Square CRA Residential Paint and Beautification Grant Programs.
2. To promote the Diamond Square CRA as a positive influence and asset for the community and therefore worthy of being extended by the Brevard County Board of County Commissioners when they decide whether to extend the life of the Diamond Square CRA.

Ms. Samantha Senger, Director of Communications and Economic Development for the City of Cocoa, met with CRA Staff to design a two-fold PR plan for the Diamond Square CRA and she is presenting an outline of that plan to the Board to advise them of the best way to go about achieving their goals and objectives, given current restraints, as well as receive feedback from the Board on anything else they may want to see included in the plan.

BUDGETARY IMPACT:

None at this time.

PREVIOUS ACTION:

N/A.

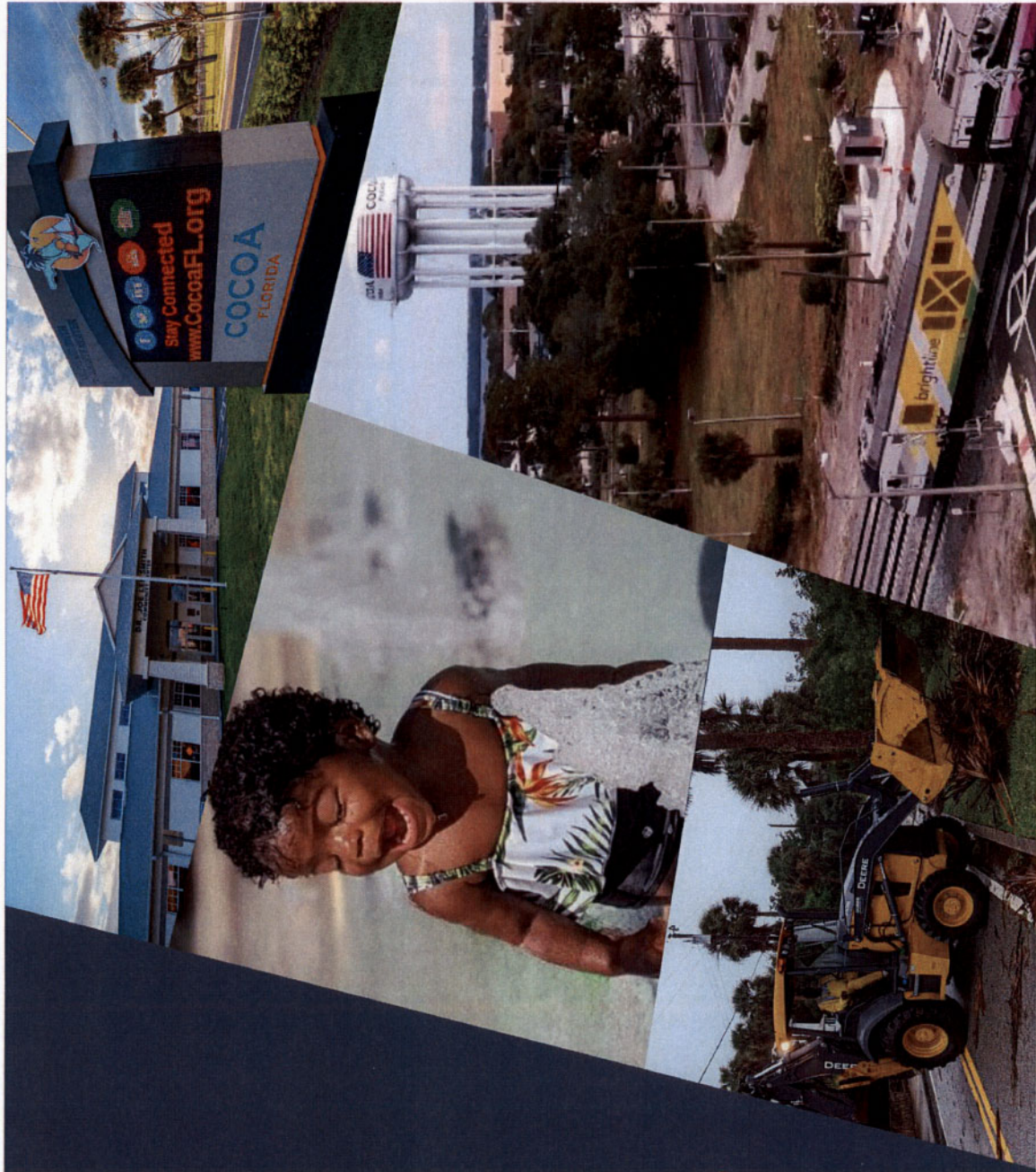
RECOMMENDED MOTION:

Presentation by Samantha Senger, Director of Communications and Economic Development for the City of Cocoa, on a two-fold plan to address Public Relations (PR) for the Diamond Square CRA.



COCOA
FLORIDA

DIAMOND SQUARE MARKETING



STRATEGIC COMMUNICATIONS CAMPAIGN



COCOA
FLORIDA

RESEARCH

COCOA
FLORIDA



- What are we wanting to communicate?
 - Overall marketing of the Diamond Square CRA
 - Extension of the sunset date
 - DS Beautification and Paint Grants
- How do we best communicate?
 - Video
 - In-person meetings
 - Mailers/Door Hangers
 - Social Media

COMMUNICATIONS PLAN



- Goal #1: Promote the outstanding work that has occurred over the last 10 years through redevelopment efforts and help to extend the sunset date of the RDA to continue that work.
 - Objective #1: Create an updated 2-minute video that highlights the efforts of the DS RDA over the last 5-10 years.
 - Objective #2: Create and promote an explainer video about CRAs and their importance.
 - Objective #3: Push out media story about the redevelopment of the former Dr. Joe Lee Smith Community Center and the importance of that project to the Cocoa community.
 - Objective #4: Increase attendance at the monthly DS RDA Community Meetings.

DIAMOND SQUARE VIDEO



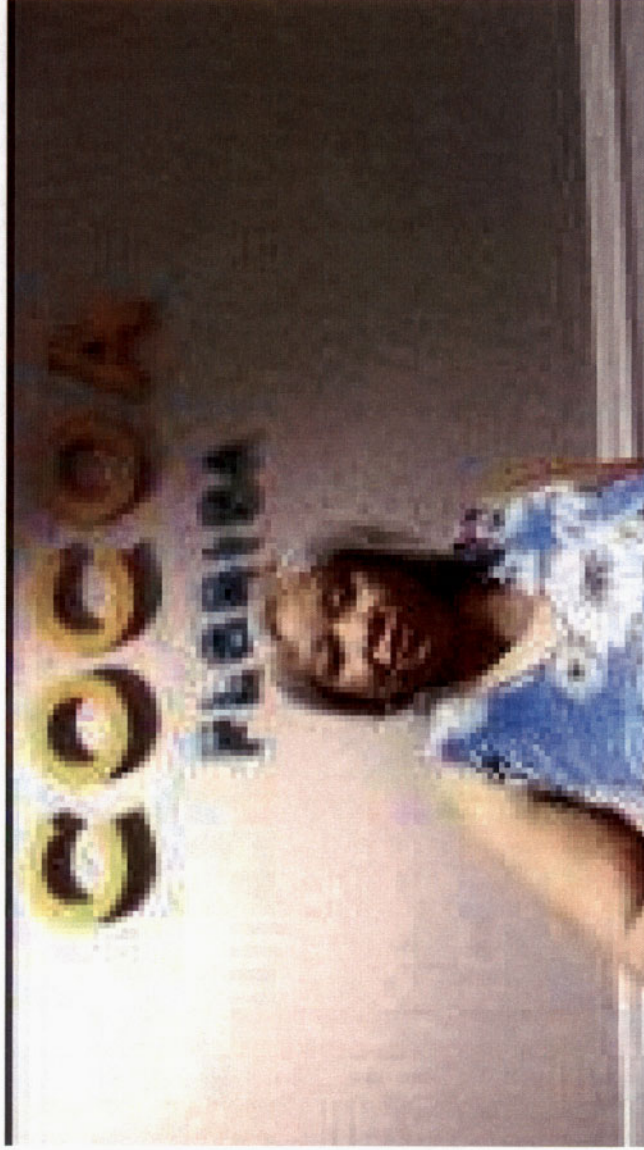
COMMUNICATIONS PLAN



- Goal #2: Increase use of the DS Beautification and Paint Grants in the Diamond Square Community.
 - Objective #1: Host community information meetings about the program.
 - Objective #2: Create a mailer that gets sent to every home explaining the program and promotes the community meetings.
 - Objective #3: Promote previous grant recipients on social media to promote the program.
 - Tactics
 - Utilize upcoming community newsletters.
 - Create logos.



BEAUTIFICATION GRANTS



Serving our community with P.R.I.D.E!

QUESTIONS/CONTACT

Samantha Senger, APR, CPRC

Director of Communication and Economic Development

(321) 433-8685

ssenger@cocoafl.gov

www.CocoaFL.gov



Serving our community with P.R.I.D.E!

8



Legislation Details (With Text)

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DIAMOND SQUARE REDEVELOPMENT AGENCY AGENDA ITEM

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Agenda Date: October 16, 2023
Prepared By: Ryan Browne, Redevelopment Coordinator
Through: Charlene Neuterman, Community Services Director
Requested Action:
Request Agency approval of financial support for Sherry Amos, Director, Learning & Achievement Academy's Summer Enrichment Program for June 2024, with the option to seek renewal after review of intervention results. Staff recommend financial support not to exceed \$10,000.

BACKGROUND:

In May 2023, Ms. Sherry Amos, Director of the Achievement and Learning Academy's Summer Enrichment Program, came before the Agency seeking support for her June 2023 Summer Program, and requested \$15,000.

Agency members showed interest in investing in this program, however, without any documentation submitted, were not able to decide on support at that time. The Agency tasked Staff with receiving and reviewing documentation to check for efficacy of program and financial responsibility.

In September 2023, Ms. Amos returned to seek an update from the Agency about their decision on whether to support her program.

While Agency members were still interested in supporting Ms. Amos' program, they were skeptical of retroactively supporting a class, June 2023, that had already been completed.

Agency members tasked Staff with additional review of documents and clarification on performance

measures and efficacy of interventions of the summer program.

Staff performed additional analysis of added documentation that Ms. Amos, and her team, provided, in a timely manner, for review.

Upon completion of Staff review, a final recommendation to the Agency emerged, as stated in this action item.

BUDGETARY IMPACT:

Impact, only if approved, and for how much total funds.

PREVIOUS ACTION:

Agency asked Staff to review additional data before making a final recommendation.

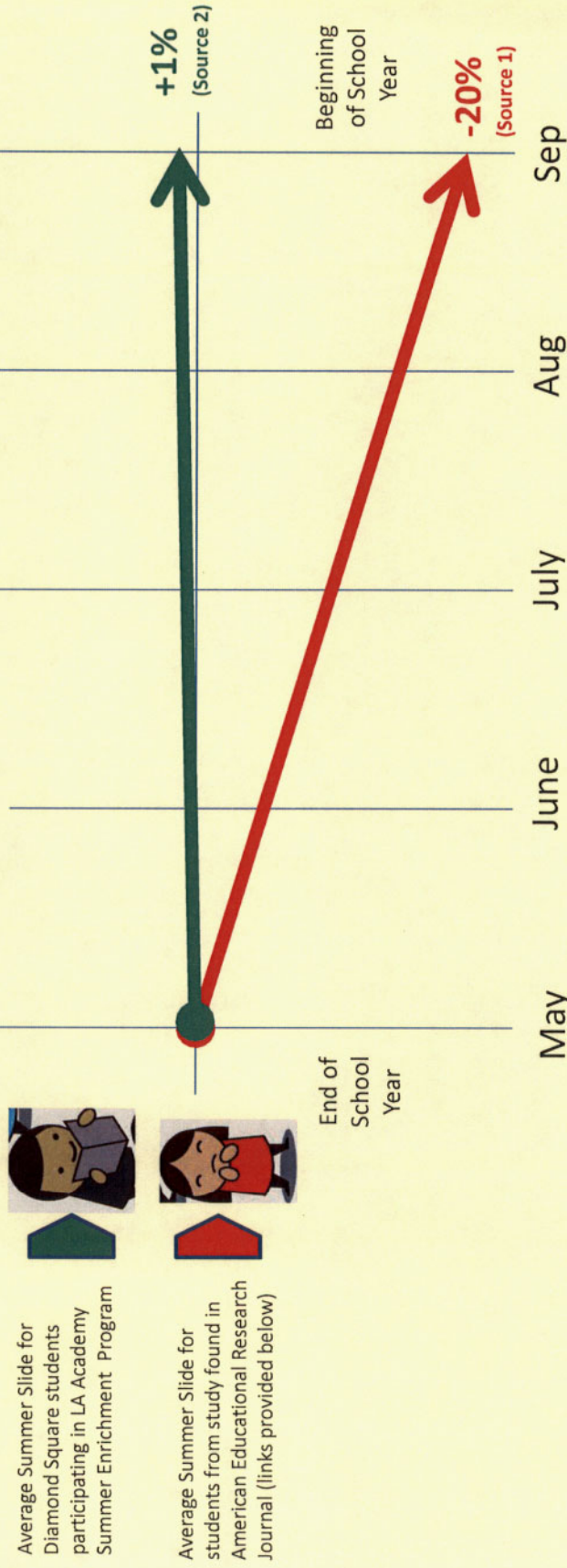
RECOMMENDED MOTION:

Request Agency approval of financial support for Sherry Amos, Director, Learning & Achievement Academy's Summer Enrichment Program for June 2024, with the option to seek renewal after review of intervention results. Staff recommend financial support not to exceed \$10,000.

LA ENRICHMENT BEATS SUMMER SLIDE

Studies show that access to book during the summer prevents a drastic loss in reading skill – especially for kids in need

READING Test Scores



Goal of the LA Summer Enrichment Program is to eliminate or greatly reduce the reading "Summer Slide"

Source 1: A study published in the [American Educational Research Journal](#) in 2020 found that students lost, on average, about 20% of their school-year gains in reading and 27% of their school-year gains in math during summertime.

Source 2: Average % summer slide using Title 1 Renaissance Reading Assessments Scores May 2023 and Sep 2023 for Diamond Square Students

Exhibit A

Brevard COUNTY

Parks & Recreation
BREVARD COUNTY

THE GREAT PUMPKIN RESCUE, TOO

SATURDAY OCTOBER 28TH, 2023
DR. JOE LEE SMITH COMMUNITY CENTER
10AM-2PM

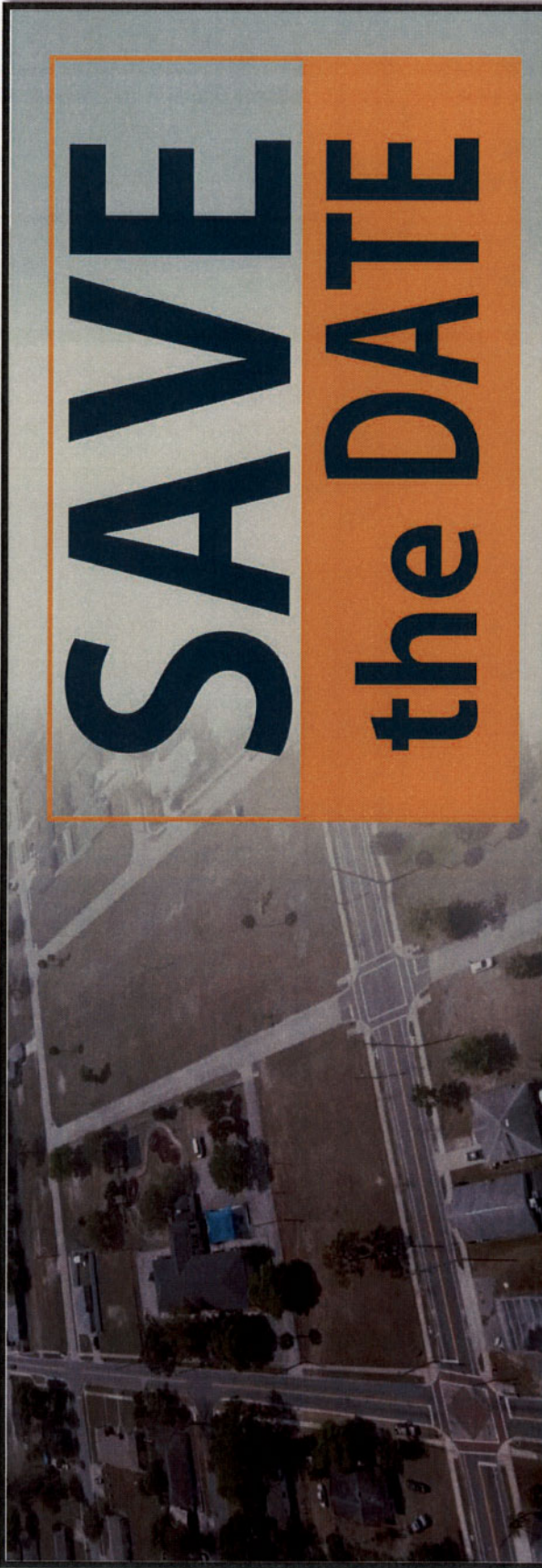
JOIN US FOR OUR FALL CELEBRATION AND ENJOY:

- A Pumpkin Rescue and Decorating Contest at the pool (BYOT)
- What's in the Trunk? Goodie Grab
- Pumpkin Patch Poetry Slam and Arts workshops
- Flexx Fun & Fitness workshops
- A community-based game show with prizes
- Free food, giveaways, and more!

FREE EVENT TO THE PUBLIC

BC **BREVARD PREVENTION COALITION** **COCA** **MY CYPRESS** **POSITIVE CHOICES. POSITIVE LIFE.** **SPACE COAST REALTORS** **THE REAL CHURCH** **Wawa**

Exhibit B



SAVE the DATE

MICHAEL C. BLAKE SUBDIVISION GROUNDBREAKING CEREMONY



COMMUNITY HOUSING
INITIATIVE



Wednesday, November 1st | 9:30am

Parking is available next door at the Moore Center and the field behind the Moore Center.

Exhibit C



SAVE^{THE} DATE

The Harry T. Moore Center
1923-2023
Centennial Celebration

100 years
1923-2023
CENTENNIAL CELEBRATION
THE HARRY T. MOORE CENTER

Saturday, December 2, 2023
5-8pm
Free and Open to the Public

ALLIANCE FOR NEIGHBORHOOD RESTORATION 2023 ANNUAL REPORT

The 2022-23 Program Year was the Ninth year of youth programs at the Harry T. Moore Center, primarily serving the surrounding Diamond Square community. We have provided a summary of these programs and services. Supporting documents include (registrations, sign-in sheets, curriculums, pictures, videos, and monthly activity reports), which are open to review in our office at the Harry T Moore Center, 307 Blake Ave, Cocoa. Florida.

2023 Program Highlights

Staff: Two staff: Sonja Mitchell, Program Manager, and Delores McLaughlin, Director

Volunteers: Volunteers are few; however, a core team consistently supports PAL, including Larry Brown, Raymond Lyons, Lauren Waters, and Lewis McLaughlin. A special Juneteenth Committee of ten worked tirelessly for several months to plan the 2023 Juneteenth Festival, which was a tremendous success.

Youth Served: Approximately 144 youth received services through the Cocoa Police Athletic League's five programs: After-School, Youth Employment Training, Youth Leadership, Basketball, and Cops and Kids Summer Camp.

Meals Provided: Second Harvest Food Bank supports After-School and Summer Programs with freshly prepared meals. This program provides a nutritious meal for youth after School, especially when family meals may be later in the evening because of extracurricular activities and working parents.

Special Events

Lights On After-School –Launched in October 2000, Lights on After-school is the only nationwide event celebrating after-school programs and their important role in the lives of children, families, and communities. The effort has become a hallmark of the after-school movement and generates yearly media coverage. The Cocoa PAL Lights on After School was held on October 20, 2022, highlighting the Center's activities and participants on social media.

The After-school Alliance organizes Lights on After-school to draw attention to how after-school programs support students by offering them opportunities to learn new things—such as science, community service, robotics, Tae Kwon Do, and poetry—and discover new skills. The events convey that millions more kids need quality after-school programs.

National Night Out October 4, 2022. Approximately 400 residents attended the event held at Provost Park. National Night Out is an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer and more caring places to live. National Night Out enhances the relationship between neighbors and law enforcement while bringing back a sense of community. Furthermore, it provides an excellent opportunity to get police and neighbors together under favorable circumstances. Sponsors include the Cocoa Police Department, Alliance for Neighborhood Restoration, Brevard County Parks and Recreation, Cocoa Housing Authority, Emma Jewel Charter Academy, and the Ford All-Star Academy, LLC.

State of Florida PAL Regional Training, March 25, 2023: Cocoa PAL hosted the State of Florida PAL Regional Training at the Cocoa Civic Center with approximately 100 youth from around the State of Florida.

ALLIANCE FOR NEIGHBORHOOD RESTORATION 2023 ANNUAL REPORT

Keep Brevard Beautiful TRASH BASH with the City of Cocoa- April 9, 2023: Cocoa PAL Youth picked up and identified 3556 lbs. of trash, which included discarded tires and furniture.

The City of Cocoa Arbor Day Rain Barrel Auction on April 21, 2023, featured five rain barrels designed and painted by Cocoa PAL After-School youth under the instruction of artist, Gina Welds. The auction raised funds for the Cocoa PAL Garden expansion and Green Spaces project.

Career Day was held on May 4, 2023, to culminate a year of career readiness in after-school and youth leadership training. First Responders from the City of Cocoa (Police and Fire) were invited to speak to students about their careers. Other professionals included an Attorney, Probation Officer, Nurse, and County Death Investigator. Both after-school students and teens attended.

Juneteenth Arts and Cultural Festival: June 11, 2023 - Juneteenth is a nationally celebrated event marking the official ending of slavery dating back to June 19, 1865. This event is important to the African American community and all who relish freedom. Juneteenth is an excellent opportunity to experience the rich history of African Americans through various forms—entertainment, lectures, visual presentations, food, and other activities. Juneteenth allows groups and agencies to reach a significant portion of Brevard's African American community. Our many partnerships have increased the Celebration's ability to draw a wider audience across Brevard County to the City of Cocoa.

The Alliance for Neighborhood Restoration is a paramount advocate of community redevelopment, providing programs and services to the underserved. We help make Brevard County and Cocoa a better place to live and work, and we will help create a better environment for all residents. Proceeds benefit the Alliances Youth Development Programs, including Youth Employment Training, Youth Leadership, and After-School Tutoring and Mentoring.

Cocoa Police Athletic League

As the core program for delivering youth services, the Cocoa Police Athletic League is a juvenile delinquency prevention program that provides athletic and academic activities to youth throughout the community.

ANR received primary funding from the Cocoa Police Department and the Diamond Square RDA in the 2022-23 FY.

PAL After School Program: We began the 2022-23 school year with 22 youth registered for After-School, focusing on career readiness and character education. An average of 13-15 children received daily homework assistance, career readiness, leadership development, social-emotional development, visual arts with Gina Welds, physical fitness, and nutrition. Participants received daily meals provided by Second Harvest Food Bank. 70% of regular participants are Diamond Square residents.

Youth Employment Training: Phases 1 and Phase III, twelve youths registered for the Youth Employment Training program, with 100% completion of the four-week course, culminating on July 28, 2023.

Speakers from various occupations shared information about their careers, including Judge Samuel Bookhardt and Sgt. Marlon Buggs during a special tour of the Moore Justice Center in Viera.

Course instruction included applications, resumes, interviewing skills, dressing for success, financial literacy, and customer service.

One Phase III youth employment trainee completed job assignments with Brevard County Parks and Recreation. **Two Phase III youth** employment trainees worked as program assistants at the PAL Center during the four weeks of Youth Employment Training. **Three Phase III youth Employment trainees are assigned as teen camp counselors with Cops and Kids.**

Cops & Kids: Summer Camp began on **June 5, 2023**, with 36 participants and culminated on **July 13, 2023**; a partnership between LCC and Cocoa PD provided opportunities for the children connect with police officers and received specialized counseling. Field trips included Orlando Science Center, Sebastian Inlet (fishing), Wekiva Springs, and a tour of the Cocoa Police Department. Activities included arts and crafts, team building, and more. Summer Camp was at no cost to the participant. With an emphasis on Mental Health, the partnership with (LCC) Lifetime Counseling Center provided counselors for the 6-week camp. Second Harvest Food Bank served breakfast at the PAL Center before Camp each day.

Cops and Kids Summer Camp Incorporated a unique Gardening Project with I TALK TO STRANGERS Foundations, Inc. (ITTS Foundation in partnership with Alliance for Neighborhood Restoration). This community garden project introduced the PeaceTalkers youth program as an extracurricular service-based program, part of the ITTS Campus Initiative. The program is designed to inspire innovation and peaceful mindsets for the next generation of global citizens through hands-on learning, simulations of real-life scenarios, and skills-building workshops in the I Talk to Strangers program.

"The point of the program is to teach children how to grow food, and they can build their humanitarian skills, not just for the benefit of the workforce, but for their own personal and community development," "Being an active listener and a strong communicator are two qualities of someone with high EQ and can be improved the more we engage each other in our community."

Cocoa PAL Youth Leadership Council - YDC: The Police Athletic League is the oldest and largest law-enforcement-based youth crime prevention program in the United States. The program is designed to equip each youth with the skills needed to become future leaders of PAL and the country. Character building, dedication, and honest hard work are the building blocks of PAL.

YDC participants have regular meetings to discuss and plan activities, attend local and regional Training, and volunteer with various agencies within the City of Cocoa. Volunteer activities for the program years 22-23 included the Cocoa PAL annual Project, which in 2022 provided holiday food baskets, the City of Cocoa Fall Festival, and each PAL activity and special event held at the Moore Center and the Joe Lee Smith Center.

The Cocoa Police Foundation sponsored 12 youth to attend the State of Florida PAL Leadership Conference at Disney Coronado Springs Resorts on June 15-18, 2023. Two YDC members from Cocoa PAL were selected to serve on the Conference Committee, spending an additional two days with youth from around the State planning the Conference activities.

ALLIANCE FOR NEIGHBORHOOD RESTORATION 2023 ANNUAL REPORT

Cocoa PAL Leadership Training: The curriculum includes a leader's traits and skills, teambuilding exercises, planning and executing community projects, community needs assessments, and civic responsibility.

The Training also includes Teambuilding exercises and discussions about Social Justice. Tours included the Fire Department, Police Department, and City Hall.

Cocoa PAL Basketball: During the 22-23 Basketball season, which began in October 2022, practices were held on Tuesdays and Thursdays at the Joe Lee Smith Community Center. Games were scheduled on Saturdays during League competitions with Parks and Recreation at Cuyler Park, December through April. After charging no fees for two years, Cocoa PAL charged a nominal fee of 25.00 for the basketball registration. Participation dropped by more than 25% from the previous year when all fees were waived during COVID-19. Of the 56 registered, many fees were not paid; however, no child was turned away for non-payment.

Program Development Goals: Building capacity for 2022-23 included providing programs and services to children and youth with a special outreach effort to Diamond Square residents. Development objectives included academic enrichment, character education, career readiness for After-School, and Youth Leadership.

Outreach Goals:

1. On-going Outreach includes contacting students and parents to encourage them to prepare for opportunities, After School, Youth Leadership, summer programs, and Basketball
2. Continued to research ways to leverage community assets to support students and families.
3. Worked with a Consultant to develop strategies to build capacity and broaden services within Diamond Square
4. Explored new partnership opportunities



Alliance for Neighborhood Restoration

2022-2023

Services to Diamond Square Residents

Direct Program Costs for Diamond Square participants

Youth Leadership Conference	3 DS youth	803.00 each	2,409
Youth Employment Stipends	7 DS youth		2,825

Free program services for registered Diamond Square participants

After School - 180 days x 15.00	2,700.00	16	43,200
Cops & Kids - 6 weeks x 100.00	600.00	13	7,800
Basketball annual fee at 130.00	130.00	16	2,080
Youth Employment Training	853.00	7	5,971
Youth Directors Council		3	
Total DS Participation		55	

Total participation by program

After School	22
Cops and Kids	36
Basketball	56
Youth Employment	18
YDC	12
Total	144